



Dear Friend,

Thank you for your contribution to our 2009 party 4 peds event. We are thrilled to share the news that this year's event raised a record-breaking \$110,000 for pediatric programs at Ochsner. Here are a few ways your contribution is making a difference:

\$11,000 is designated for the *Reach Out and Read* Program, a national pediatrics based literacy program that gives physicians an opportunity to talk with families about the importance of reading and give books to children during pediatric Well-Child visits. Your support will purchase developmentally appropriate books to be distributed to children from 6 months to 5 years of age at Ochsner clinics.

\$29,000 is designated for the Pediatric Family Assistance Fund to help families pay for transportation expenses, meals and lodging for parents traveling long distances to visit their hospitalized child. Your contribution will allow us to continue to ease the struggles, challenges and concerns of the families of our tiniest patients.

\$70,000 is designated for the Pediatric Academic Innovative Fund and a portion will be used to upgrade critical echocardiography equipment. The upgrade will facilitate 3-D imaging to better diagnose and view pediatric heart conditions. State-of-the-art technology is just one way Ochsner fulfills our Mission to Serve, Heal, Lead, Educate and Innovate.

Thanks again for your support of Ochsner Pediatrics. We wish you and yours a happy and healthy holiday season.

Sincerely,

Patrick J. Quinlan, M.D.
Chief Executive Officer
Ochsner Health System

Warner L. Thomas
President and Chief Operating Officer
Ochsner Health System